

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

| | | |
|---------------------------------------|-------------------------------------|---|
| Contract / Revision 496331 / | | Alt Order # 06355106 |
| Product TARKANIAN 4 CONGRESS | | |
| Contract Dates 10/01/12 - 10/07/12 | Estimate # | |
| Advertiser Tarkanian for Congress | | Original Date / Revision 09/27/12 / 09/27/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KVVU | Account Executive Teresa Difuria | Sales Office TELEREP-PHII |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | | Amount |
|--------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|--------|
| | | | | | | | | | | | Spots | Amount | |
| N 1 | KVVU | 10/01/12 | 10/05/12 | Fox 5 News @ 430am | M-Th, Sun 430-5ar | | :30 | | | NM | 3 | \$255.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWT--- | | | | 3 | \$85.00 | | | | |
| N 2 | KVVU | 10/01/12 | 10/05/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | \$550.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | 2 | \$275.00 | | | | |
| N 3 | KVVU | 10/01/12 | 10/05/12 | Katie Couric | 2-3p | | :30 | | | NM | 5 | \$1,375.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | 5 | \$275.00 | | | | |
| N 4 | KVVU | 10/07/12 | 10/07/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | \$1,250.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$1,250.00 | | | | |
| N 5 | KVVU | 10/01/12 | 10/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 3 | \$6,450.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | 3 | \$2,150.00 | | | | |
| N 6 | KVVU | 10/01/12 | 10/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 5 | \$3,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | 5 | \$700.00 | | | | |
| N 7 | KVVU | 10/01/12 | 10/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 3 | \$2,175.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | 3 | \$725.00 | | | | |
| Totals | | | | | | | | | | | 22 | \$15,555.00 | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/07/12 | 22 | \$15,555.00 | \$13,221.75 |
| Totals | 22 | \$15,555.00 | \$13,221.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6355106
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
*** SEP27/12 17:06
*** KVUU-TV ***

| ADV # | ADV. NAME | POLI/D TARKANIAN/R/CON/NV | REP. # | OFF. # | SALESMAN # | | | |
|--------------|--|----------------------------------|------------|-------------|----------------|---|-----|---|
| AGY # | AGY. NAME | SANDLER & INNOCENZI | BUYER NAME | CHRIS FEIST | | | | |
| PRDCT | TARKANIAN 4 CONGRESS | EST# | SALES PRSN | PH- | TERESA DIFURIA | | | |
| FLIGHT DATES | OCT1/12 OCT7/12 WK-1 | COMMENTS: (LINE, ORDER, INVOICE) | CLASS: | NATL. | LOCAL | | | |
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | SEP27/12 | 17.06 | | | |
| REP: | TO ROSE FR NIKKI NEW TARKANIAN FOR CONGRESS ORDER TOTAL \$15555 PLS CNF THANKS | | | | | | | |
| CON CM | ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DANNY TARKANIAN FOR CONGRESS | | | | | | | |
| PROGRAM : | TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL: :SPTS: | | | | | | | |
| 1 | 430A-459A | 30 | \$85.00 | 10/1 | 10/5 | 3 | M-F | 3 |
| 2 | 900A-1000A | 30 | \$275.00 | 10/1 | 10/5 | 2 | M-F | 2 |
| PROGRAM : | MORE | | | | | | | |
| 3 | 200P-300P | 30 | \$275.00 | 10/1 | 10/5 | 5 | M-F | 5 |
| PROGRAM : | COURIC | | | | | | | |
| 4 | 1000P-1045P | 30 | \$1,250.00 | 10/7 | 10/7 | 1 | SUN | 1 |
| PROGRAM : | NEWS | | | | | | | |
| 5 | 1000P-1100P | 30 | \$2,150.00 | 10/1 | 10/5 | 3 | M-F | 3 |
| PROGRAM : | NEWS | | | | | | | |

REP HEADLINE# 6355106
*** ORIGINAL REV#0 ***

REP: TELL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191 SEP27/12 17.06
HARRIS REPORT FROM REP *** KWVNT-TV ***

MARKET TOTALS \$91,500 KVUV 17% KSNV 29% KLAS 34% KTNV 16% KVVM 2% KVCW 1% CABL 0%